



**CESAR CHAVEZ  
STUDENT CENTER**  
San Francisco State University

1650 Holloway Avenue • San Francisco, CA 94132 • Office (415) 338-1044 • FAX (415) 338-1738

**STUDENT CENTER GOVERNING BOARD**  
**September 3, 2009**

The Student Center Governing Board at San Francisco State University held a **meeting on Thursday September 3, 2009, 9:30 a.m. in the Delmy Rodriguez Conference Room.**

<u>Members Present</u>		<u>Members Absent</u>
Derek Aitken	Paloma Dudum- Maya	Dr. Linda Buckley <i>Un A</i>
Raul Amaya	Edwin Johnson	
Kit Bomar	Don Scoble <i>D 10:52 am</i>	Legend
Sam Brown	Travis Northup	UN A- Un Excused Absence T- Tardy D-Early Departure
Tyler Cornfield	Chris Gillespie	
Guy Dalpe	Jackie Mendez	
Dr. Will Flowers <i>D @11:00 am</i>	Dr. Rebecca Toporek <i>T @ 9:40 am</i>	
Sokhom Mao		

<u>Support Staff/Consultants/Presenters</u>		<u>Guests</u>	
Edina Bajraktarevic	Kresta Kaulupali	Sharef Al Najjar	Chris Mc Laughlin
Jeannette Peralta	Aimee Barnes	Joseph Greenwell	Alberto Olivares

Minutes Prepared By: S. Bolton

**i. The meeting was called to order by Amaya at 9:36 a.m.**

Changes to the agenda for this meeting of September 3<sup>rd</sup>, 2009.

- Move Item V. Native American Mural Artist Selection to Item I.
- Change Item III. Committee Membership- Human Resource, Vendor Services (A) to Committee Membership- Vendor Services Committee, Human Resources Committee, Finance Committee, Native American Mural Committee, Rules Committee and Community Relations Committee (A)
- Tabled Item X. Closed Session- 1. Personnel from the Agenda.

- ii. **The agenda for the meeting of September 3<sup>rd</sup>, 2009. Approved by consensus.**
- iii. **The minutes from the meeting of August 6<sup>th</sup>, 2009. Approved by consensus.**
- iv. **Public Comment**

**Dalpe** introduced **Jeanette Peralta** as the Student Center's Human Resources Manager. He explained that Peralta was chosen from over 100 applicants.

**Peralta** introduced herself to the Board and said she looked forward to working with the Student Center.

**Greenwell** expressed his gratitude to the Board for helping with Welcome Back Days. He informed the board that recently there was a change in procedure for sound in the Plaza. The changes include limiting bands for events to only Tuesday and Thursday. He invited the Board to attend LEAD's Leadership Symposium on September 12, 2009 at 9:30 a.m. to 12:30 p.m.

**Mendez** introduced the Native American Mural Committee, who were in attendance, to the Board.

**Al Najjar** expressed his interest in joining the Finance Committee. He mentioned that he had previously served on the Board.

**Meng** stated that since the opening of Tuk Tuk Thai his business had suffered. He expressed his concern with the amount of rent Asia Express was paying.

## **I. Native American Mural Artist Selection**

**Mendez** indicated that after meeting all summer long, the Arts Committee chose 6 out of 22 submissions. She added that the committee interviewed the 6 finalists and have decided on collaboration between **Marc Nicely** and **Larry Sillaway**.

**Olivarez** commended the committee for being time efficient and making a great choice in artist.

**Klasky** stated that the inauguration date for the mural is set to be during the 40th Anniversary of the Alcatraz Occupation.

*The Board commended the Native American committee for their work.*

**Motion to approve Mark Nicely with Larry Sillaway as collaborative artist for the Native American Mural Project.**

**Moved by Mendez. Seconded by Northup.**

**Motion passed unanimously.**

## **II. Chair's Report**

## 1. Mid-Year Retreat Follow up

**Amaya** stated that he was impressed with the work accomplished at the retreat, though not all topics were discussed.

**Dalpe** thanked everyone that attended and stated that even though the agenda at the retreat was ambitious the group covered two major items.

## 2. Recreation & Wellness Center Project

**Amaya** informed the Board that the Student Fee Advisory Committee voted for an alternative mechanism for moving forward with the Recreation and Wellness Center. Since then, the President of the University has approved this decision, which means that the next Student Fee Advisory Committee meeting would set the parameters for the alternate mechanism. **Amaya** encouraged Board members to attend, as this meeting would address all the concerns the Board may have.

**Brown** stated that at Mid-Year Retreat the Board agreed that the Student Center would prefer a vote instead of the proposed alternative method. He pointed out that he was the former Student Fee Advisory Committee Representative for the Student Center. However, he was replaced by **Amaya** and received no notification of this change in representation. **Brown** expressed his concern with **Amaya's** appointment and asked that **Amaya** respect and reflect the Board's decision to remain neutral in respect with the Recreation and Wellness Center as the Student Center's Student Fee Advisory representative. He also suggested the Board choose another representative due to **Amaya's** possible conflict of interest.

**Amaya** indicated that **Dalpe** and he did express the concerns to the Student Fee Advisory Committee brought up by the Board at the Mid-Year Retreat. He indicated his willingness to allow another member to be the Student Center's Student Fee Advisory representative.

**Mao** expressed his frustration with the lack of information being received about the matter.

**Dalpe** stated that the information and the process that took place rested with the Student Fee Advisory Committee and their decisions was to move forward with a petition as an alternative mechanism to a referendum.

**Mendez** asked which entity, the Governing Board or ASI did Amaya represent at the Student Fee Advisory Meeting.

**Amaya** stated that he did not know he was there as a representative of the Student Center.

**Aitken** asked if ASI turned-down the recommendation of **Brown** to the Student Fee Advisory Committee.

**Dalpe** stated that as it was recently explained to him the Seat on the Student Fee Advisory Committee in for the chair of Student Center Governing Board. Since the former chair of the Student Center could not attend the meetings, **Brown** was chosen to fill the position. He added that the new chair could make the meetings, **Brown's** capacity as designee automatically ended.

**Dr. Flowers** stated that there may be a conflict of interest with **Amaya's** appointment and suggested that another representative fill the position.

**Brown** stated that the Student Center should continue to uphold its neutral position as agreed on by the Board. He stated that though ASI has chosen a position, the Student Center should not feel pressured to do so. The Recreation and Wellness Center is a project that the students should vote on.

### 3. Marketing Ideas

**Amaya** stated he wanted to start a marketing program that involved putting out a notebook that highlighted the Student Center.

**Cornfield** asked if this was in relationship to the Recreation and Wellness Center.

**Amaya** indicated that this marketing advertisement would be a highlight of the Student Center and not related to the Recreation and Wellness Center. He said that it would be a chance for the Student Center to expand its boundaries and improve communications.

### **III. Committee Chairships- Human Resource (A)**

*Nominations were open for the chair of Human Resources.*

**Aitken** nominated **Chris Gillespie** for chair ship of Human Resources.

*There were no other nominations.*

**Motion to approve Chris Gillespie as Human Resources Chair.**

**Moved by Northup. Seconded by Mendez.**

**Motion Passed.**

### **IV. Committee Membership- Vendor Services Committee, Human Resources Committee, Finance Committee, Native American Mural Committee, Rules Committee and Community Relations Committee (A)**

Vendor Services

**Motion to approve Alejandro Hurtado, Travis Northup and Chris Gillespie to the Vendor Services Committee.**

**Moved by Scoble. Seconded by Mao.**

**Motion Passed.**

Finance

**Motion to approve Sharef Al Najjar and Sokhom Mao to the Finance Committee.**

**Moved by Brown. Seconded by Scoble.**

**Motion Passed.**

Community

**Motion to approve Elizabeth Sheets, Jamie Crain, Felice Ordaz, Asmeret Bekele, Jenny Ornelas, and Jimmy Stone to the Community Relations Committee.**

**Moved by Cornfield. Seconded by Brown.**

**Motion Passed.**

Rules

**Motion to approve Hayley Hoffman to the Rules Committee.**

**Moved by Cornfield. Seconded by Brown.**

**Motion Passed.**

Native American

**Motion to add Michelle Rodriguez to the Native American Committee.**

**Moved by Mendez. Seconded by Cornfield.**

**Motion Passed.**

#### **V. 2009 Elections Packet (A)**

**Dalpe** stated that the Election Packet for 2009 -2010 as presented had been edited by the Co-Chairs with assistance from the staff. He encouraged the Board members to present any other correction or changes they deemed appropriate.

**Brown** inquired as to what type of voting would take place.

**Dalpe** clarified that the methods of accounting for votes would be the usual voting booth in the Student Center and online voting that would require student identification number and the PAC access code.

**Cornfield** asked if bribing students with food would be allowed.

**Dalpe** responded that the elections packet addressed this problem, by not allowing anyone to campaign within 75 feet of the Student Center.

**Cornfield** suggested that the coverage be changed to 100 feet.

**Motion to approve the 2009 Governing Board Election's Packet, with the change of Item E., on page 21, to indicate 100 ft. instead of 75 ft.**

**Moved by Mao. Seconded by Gillespie.**

**Motion Passed.**

#### **VI. Fourth Quarter 08/09 Investment Report**

**Bajraktarevic** stated that there was an error in the previous 3<sup>rd</sup> Quarter Investment report that occurred during the transfer of data for the presentation. She explained the error and provided an updated report.

*The Board observed the corrected graph.*

**Bajraktarevic** informed the Board that the Fourth Quarter report was enhanced from previous reports in that it now included a comparison to the prior quarter investment period and a list of top 5 portfolio holdings. In the last quarter the Student Center has seen a positive change of 10.97 % in between the two major accounts. The trend was very indicative of the type of account the Student Center holds which is conservative. She mentioned that the accounts gained \$146,000, a positive showing since until recently the Student Center took losses in the market.

**Motion to accept 4<sup>th</sup> Quarter Investment 08-09 report.**

**Moved by Northup. Seconded by Mao.**

**Motion Passed.**

## **VII. Fourth Quarter 0809 Budget Report**

**Bajraktarevic** stated that the mid-year adjustment did take place and in terms of revenue, the Student Center made –18% less than anticipated and 25% less than last year intake. The Student Center did suffer a significant loss in the investment accounts the center holds. She mentioned that rental credits have been extended to the Student Center's retail operators. In terms of expenses, the Student Center had a reduction in operational expenses by 13 %. This sum is 7% higher than last year, which was due to the Pyramid Project and higher utilities. Though the investments had a very poor year, the Student Center was able to compensate to some degree by reducing expenses in various departments.

**Aitken** asked if the food service dollars were being represented as invoice or paid amounts.

**Dalpe** responded that it represented invoice amounts.

**Mendez** asked if there was a change in the DPS charge.

**Dalpe** indicated that it had changed from \$263,000 to \$149,000, though it had yet to be determined what portion of this will be charged to the Student Center.

**Motion to accept 4<sup>th</sup> Quarter Budget 08-09.**

**Moved by Mao. Seconded by Mendez.**

**Motion Passed.**

## **VIII. Sustainability Presentation -Emily Naud (I)**

**Naud** informed the Board of the ways of eliminating waste and create a compost system that work towards a greener option for the Student Center. Some of the ideas included creating a website that would inform students on how to separate waste into the different environmentally friendly trash bins and changing the towel dispensers into hand dryers.

**Dalpe** stated that there could be a test restroom to see if the hand dryers would be adequate.

## **IX. University Furlough Days (A)**

**Dalpe** stated that the University furlough days would extend until next year. He indicated that the vendors would be open.

**Northup** added that Furlough days can be useful since the library has to close.

## **X. Closed Session 1. Personnel - Tabled**

## **XI. Managing Director's Report**

### **1. University Lease**

**Dalpe** confirmed that the Student Center signed a lease, which gives the Student Center a 90-day extension that expires on September 30<sup>th</sup>.

### **2. Bookstore Lease**

**Dalpe** informed members that the Bookstore Lease is Contingent on the Center's lease with the University. He indicated that he had received a letter from the General Manager of the Bookstore stating that, it was the Bookstore's position that their lease had terminated. **Dalpe** indicated that after consultation he responded to the Bookstore, indicating that there was an assumption was erroneous and that their lease through 2020 was still in effect.

### **3. Pyramid Amphitheatre**

**Dalpe** informed the Board that the new concrete seat would be installed soon. The Pyramid Amphitheatre will be accessible after Thanksgiving Break.

### **4. Recreation and Wellness Partnership Development Meetings**

**Dalpe** reported to the Board that the committee is changing the input and instead is working to coordinate the effort for signature gathering of enrolled students to confirm if there the campus will move forward with the construction of a Recreation and Wellness Center or not.

## **XII. Announcements- None**

## **XIII. Adjournment**

The meeting was adjourned at 12:35 p.m.  
Respectfully Submitted,

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Guy Dalpe, Executive Secretary

Date